

Denim and Diamonds Gala

Advertise to an Audience Who Cares

Denim and Diamonds, now in its sixth year, is Deliver the Dream's annual South Florida social event. With guests dressed in the comfort of their best denim paired with formal attire, the gala features a cocktail reception, silent and live auctions, entertainment, music, dining and dancing. Denim and Diamonds attracts more than 500 guests, including the area's top corporate, medical and community leaders.

About Deliver the Dream

When one person is ill, whether that person is a child or an adult, the entire family is impacted. Although there are hundreds of special needs camps in the United States serving children with serious illness, there is a huge deficit in programs that address the needs of the entire family unit.

Deliver the Dream is dedicated to the mission of helping families with illness or crisis in their lives. Through each four-day, three-night retreat, Deliver the Dream provides families the opportunity to escape the overwhelming stress of a serious illness, find time to reunite, enjoy recreational activities, and gain support from others who are coping with similar situations.

Deliver the Dream's first family retreat was held in 2002, as the realization of a personal dream long held by its Founder and CEO, Pat Moran. Since its inception, over 3,700 lives of those challenged by Cancer, emotional disability, Multiple Sclerosis, HIV, Down Syndrome, Autism and death of a loved one, have been helped through the work of Deliver the Dream.

We Want Your Support

A fast and easy way to support Deliver the Dream is by placing an ad in our gala program. This is a great way to advertise and promote your business or honor your friends and family while showing others you support a great cause.

GALA PROGRAM AD RATES*

- Full Page black & white (4.75 x 7.75) \$200
- Half Page black & white (4.75 x 3.625) \$100
- Business Card black & white (2 x 3.5) \$50

Please see reverse side for ad requirements

We would be more than happy to create an ad for you at no extra cost!

Your ad must be submitted by **September 30th** to: Rebecca.Hahessy@deliverthedream.org

Please contact me with any questions (954) 564-3512.



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Full Page black & white (4.75 x 7.75) \$200

Half Page black & white (4.75 x 3.625) \$100

Business Card black & white (3.5 x 2) \$50

Date: _____

Name: _____

Contact Number: _____

Ad size: _____

Ad to include (please be specific)

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AD REQUIRMENTS

Please submit a press-ready, digital ad at the correct size, in the following format:

Ads should be submitted as Acrobat Press Ready PDF or PDF/X-1a format version 5.0 or higher.

Please make sure of the following BEFORE files are converted to PDF format:

- ALL IMAGES placed in your ad are 300 dpi at 100%
- ALL FONTS are embedded (postscript level 2 & 3 compatible).
- A hard copy printout that we can compare to the digital file for accuracy.

Can I send a Microsoft Publisher file or a Word file?

Please do not send Microsoft Publisher (.pub) or Microsoft Word (.doc) files. Neither of these formats is meant to be printed on a commercial press and often does not meet the additional criteria listed above. We can create a pdf with a supplied Publisher or Word file, but there's no guarantee the fonts or images will load correctly, which may change the look of the ad.

Can I send a .JPG or .TIF?

We can use a high quality .JPG or .TIF if the file is created at 100% / 300 dpi. Files used from the internet are not press ready and will look pixilated.

PAYMENT

Cash Total: _____

Check Made payable to Deliver the Dream

Credit Card AMEX MC VISA
Customer name _____

Credit card number _____

Expiration date _____